

SCAG Draft 2014 Public Participation Plan

Public Review & Comment Period
January 22 – March 7, 2014



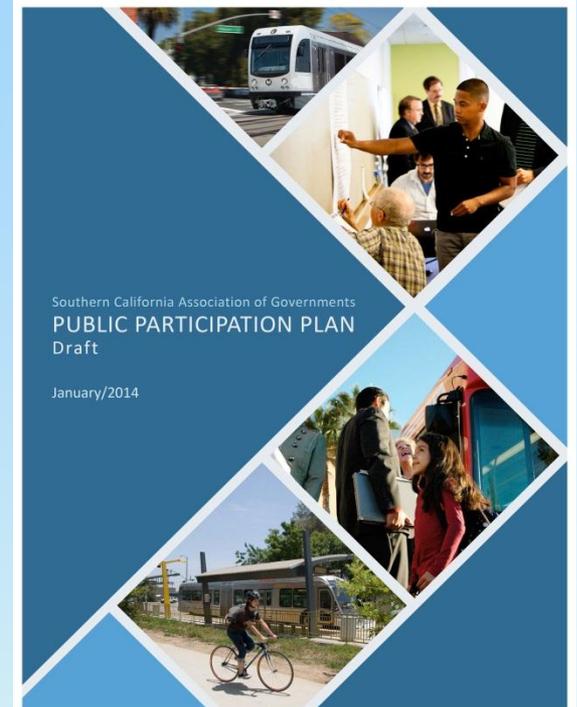
Draft 2014 Public Participation Plan

■ Purpose of the Plan

- The Plan guides public outreach and consultation activities for SCAG
- Includes goals and strategies to help increase public engagement in the planning process
- Helps meet federal and state planning regulations, including SAFETEA-LU and SB 375

■ Purpose of the Update

- SCAG regularly evaluates and solicits feedback on how to improve its outreach activities
- The update will lead outreach efforts for the upcoming 2016-2040 RTP/SCS



Draft 2014 Public Participation Plan

- Notice of Availability for public review & comment
 - Sent by email to extensive outreach lists
 - Published in major newspapers within the six-county region
- How to Comment
 - On SCAG's website
 - Email comments to: contactus@scag.ca.gov
 - Fax comments to: (213) 236-1961
 - Mail comments to: SCAG's main office

The screenshot shows the SCAG website's public participation form. The header includes navigation links (HOME, ABOUT, BOARD, PROGRAMS, OPPORTUNITIES, PARTICIPATE, CALENDAR, NEWS & MEDIA, DATA & TOOLS) and a search bar. The main content area is titled "Public Participation Form" and includes a "Share your thoughts. Ask questions." prompt. Below this is a form with fields for "Topic", "Your Name", "Email", "Subject", and "Message". A "Verify That You are Human" section with a CAPTCHA image and a "Submit" button is also visible. The left sidebar contains "QUICK LINKS" and "SCAG-TV" information.

Draft 2014 Public Participation Plan

■ Next Steps

- *March 7:* Collect, review, address and incorporate as appropriate all comments into a final Draft Plan
- *March 18:* Present Final Draft Plan to SCAG's Legislative/ Communications & Membership Committee meeting for approval
- *April 3:* Present Final Plan to Regional Council for adoption

■ How You Can Assist

- Provide input on how SCAG can improve its public outreach
- Forward SCAG's Notice of Availability to your contacts or ask your city to include it in their bulletins
- Share with us contacts at local organizations in your area, especially those serving low-income and traditionally under-represented populations

Thank You!

For additional questions, please contact:

Angela Rushen Ross

Manager of Media & Public Affairs

(213) 236-1809

ross@scag.ca.gov

