



# Willard Safe Streets

Santa Ana, CA

August 20, 2022



Supported by SCAG Go Human program, in partnership with Santa Ana Active Streets Coalition (SAAS) and the Willard Neighborhood Association, Willard neighborhood residents together experience streets redesigned for safety. Community members received free incentives like gift cards, bike helmets, and water bottles, and provided input on traffic safety concerns and ideas for a future park at a nearby empty lot.



## Event Goals



Participant at Bike Rodeo

The Willard Safe Streets Event had three primary goals:

- ✓ Create a safer place for people to walk and bike within the community, especially for younger students and older adults.
- ✓ Bolster community values through collaborative change to ensure all voices are heard and that change is representative.
- ✓ Understand community feedback about kit elements (parklet and artistic crosswalk) to establishing a safer community.

# Demonstration Elements



Artistic Crosswalk



Event Location

Kit of Parts elements were installed at the intersection of 15th Street and Ross Street.

- An Artistic Crosswalk was installed at the northeast corner of the intersection.
- The Parklet was installed spanning two curb-adjacent parking spaces on the south side of 15th Street just west of the parking lot entrance/exit.

Volunteers were stationed near the Kit of Parts to encourage people to engage with the elements and learn more about free neighborhood resources.

## Findings and Community Feedback

The majority of event participants were families with children and older adults. Participants expressed a desire for safer streets and more open space and enjoyed learning about nearby resources like the nearby library, bike classes, and the local bicycle cooperative. Attendees were invited to share what they would like to see in a nearby park: ideas for future park space included a new playground, skatepark, and community garden. Some suggested ways to stay cool in the sun, such as shade canopies and splash pads. When asked about re-imagining improvements for getting to and from the proposed park, attendees recommended pedestrian-friendly street lighting, ample shade trees, improved sidewalks, and protected bike lanes.

**600** participants

**26** surveys collected

**80** helmets and lights distributed



Parklet



Bike Rodeo