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## MEETING OF THE

# MODELING TASK FORCE

**Wednesday, January 22, 2014  
10:00 a.m. – 12:00 p.m.**

**SCAG Offices  
818 West 7<sup>th</sup> Street, 12<sup>th</sup> Floor  
Policy Committee Room A  
Los Angeles, CA 90017  
213.236.1800**

### Video Conference Locations:

Riverside Office  
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### Teleconference and webconference is available.

For dial-in and web information please contact:

Cheryl Leising (213) 236-1926 or [leising@scag.ca.gov](mailto:leising@scag.ca.gov)

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Mike Ainsworth at 213.236.1947 or [ainswort@scag.ca.gov](mailto:ainswort@scag.ca.gov)

Agendas and Minutes for the Modeling Task Force are also available at:

<http://www.scag.ca.gov/modeling/mtf/>

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. If you require such assistance, please contact SCAG at (213) 236-1868 at least 72 hours in advance of the meeting to enable SCAG to make reasonable arrangements. To request documents related to this document in an alternative format, please contact (213) 236-1868.

***“Any item listed on the agenda (action or information) may be acted upon at the discretion of the Committee”.***

**1.0 CALL TO ORDER AND INTRODUCTIONS**

**Tim Byrne,  
Chairperson**

**2.0 PUBLIC COMMENT PERIOD**

**Members of the public desiring to speak on an agenda item or items not on the agenda, but within the purview of this Task Force, must fill out and present a speaker’s card to the Assistant prior to speaking. A speaker’s card must be turned in before the meeting is called to order. Comments will be limited to three minutes. The Chair may limit the total time for comments to twenty (20) minutes.**

**3.0 CONSENT CALENDAR**

**3.1 Approval Items**

3.1.1 Minutes of September 25, 2013

**Attachment**

**4.0 ACTION ITEM**

**4.1 Modeling Task Force Chairperson**

The Chair of the Modeling Task Force rotates annually between the modeling leads of the County Transportation Commissions and Caltrans. SCAG staff asks the Committee to affirm the appointment of Robert Farley, Los Angeles Metro, as the new Modeling Task Force Chair for Year 2014. The Modeling Task Force extends its appreciation to Tim Byrne, San Bernardino Associated Governments, for his service as Chair over the past year.

**5.0 INFORMATION ITEMS**

**5.1 Updates on Subregional Modeling Programs**

**Group Discussion,  
10 minutes**

Discussion by MTF members – an opportunity for agencies to share the status of their current modeling projects and upcoming modeling priorities.

**5.2 California Statewide Travel Demand Model**

**Ron West,**  
Cambridge Systematics  
**30 minutes**

Presentation on the new California Statewide Travel Demand Model developed jointly by Caltrans and Cambridge Systematics.

**5.3 iPeMS Big Data Solutions**

**Viggen Davidian,**  
Iteris  
**30 Minutes**

Advanced software solutions to visualize, measure and manage transportation system performance using “Big Data”.

**5.4 AirSage Data System**

**Matthew Martimo,**  
AirSage  
**30 minutes**

Presentation by Matthew Martimo on the Airsage system which uses cell phone signals to summarize population movement patterns.

**6.0 CHAIR’S REPORT**

**7.0 STAFF REPORT**

**8.0 FUTURE AGENDA ITEMS**

**9.0 ADJOURNMENT**

The next meeting of the Modeling Task Force is scheduled for 10:00 a.m. on March 26, 2014 at the SCAG offices in downtown Los Angeles.